

Projet #173: Industrial unit for producing milk from dried fruits



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Project description



Production of dried fruit milks (almond milk, walnut milk, etc.) for vegan and lactose-intolerant consumers.

Code SH : Ex220299

Branch

Food industry

Sub-branch

Agro- Industry



Key marks

- Opportunity to capitalize on local almond production in particular
- Growing market due to new consumer habits (e.g. vegans, lactose intolerance) reflected by significant growth in imports over the past 5 years



Financial indicators (estimated³)

Potential investment

~ 30 - 50 Mn MAD

Potential sales

~ 80 - 120 Mn MAD

Potential RRI

~ 20% - 25%

Average ROI

~ 4 - 6 years



Product Complexity²

Complexity Index (PCI)¹
Harvard Economic Complexity

-3.33 2.56

-0.557



Main required inputs

- ✓ Dried fruit
- ✓ Other inputs



Main Investment Benefits

Grants

- Industrial Development and Investment Fund (FDII)
- ISTITMAR program for SMEs or VSEs, depending on sales

Potential land

- Meknès Agropole
- Berkane Agropole
- Beni Mellal Agropole
- Agadir Agropole

Training support

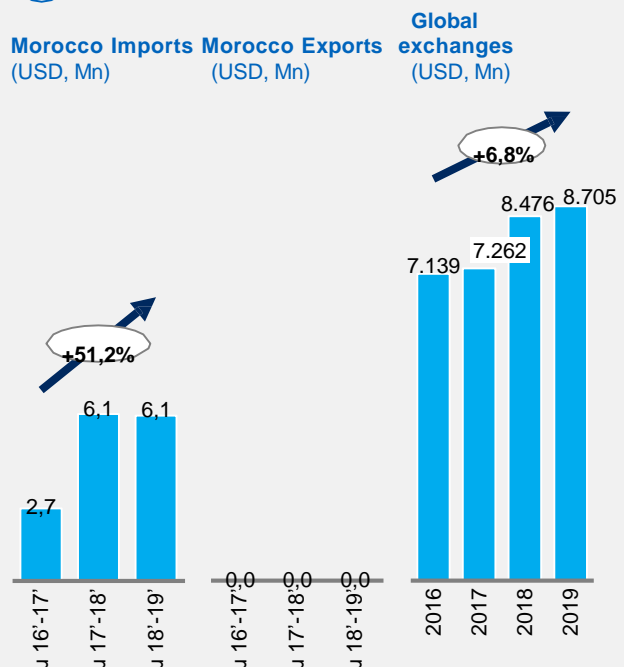
- « IDMAJ » Program
- « TAEHIL » Program

Funding

- Green Invest
- Mezzanine SME



Market size and growth²



1.Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries producing the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2.HS code: 'Economic complexity: Ex2202 / Office des Changes (Moroccan Imports & Exports) + Trademap (World export values): 220299. Estimated figures based on the perspectives of Moroccan experts and manufacturers in these sectors. Financial indicators are provided on a purely direct and informative basis and do not constitute any form of commitment or guarantee.