

Project #184: Gluten-free diet products industrial unit



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Project description



Production of gluten-free diet products (pasta, couscous, biscuits, rusks, toast)

Codes SH : 110390, Extraits 1901/02/05



Key facts

- Strong growth potential in the local market, particularly with the increase in the number of people with gluten sensitivity.
- Export potential.



Product Complexity²

Complexity Index (PCI)¹
Harvard Economic Complexity

-3.33 2.56

-1.1 / -0.495



Main Investment Benefits

Grants

- ▶ ISTITMAR program for SMEs or VSEs, depending on sales

Potential land

- ▶ Meknès Agropole
- ▶ Berkane Agropole
- ▶ Beni Mellal Agropole
- ▶ Agadir Agropole



Main required inputs

- ✓ Gluten-free cereals
- ✓ Other ingredients and food additives

Training support

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

Funding

- ▶ Green Invest
- ▶ Mezzanine SME

Branch

Food industry

Sub-branch

Agro-Industry



Financial indicators (estimated³)

Potential investment

~ 20 - 40 Mn MAD

Potential sales

~ 30 - 60 Mn MAD

Potential RRI

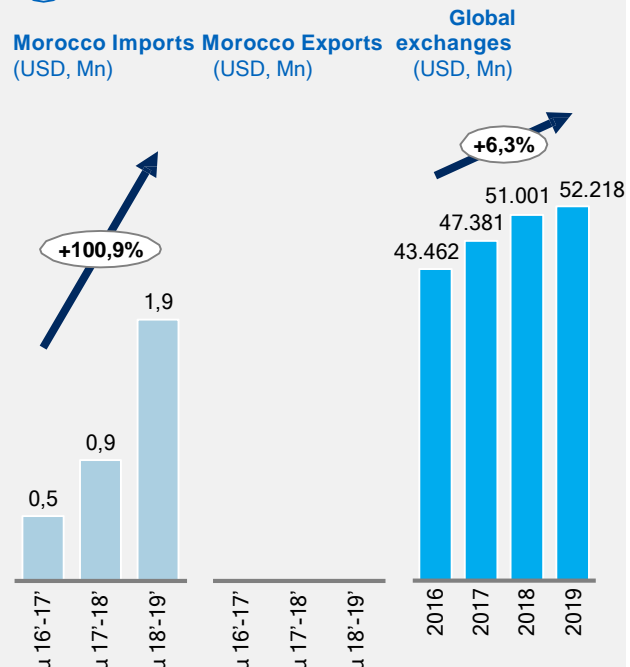
~ 20% - 25%

Average ROI

~ 5 - 6 years



Market size and growth²



1. Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries that produce the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2. HS code: 'Economic complexity: 1103, 1901, 1902, 1905 / Office des Changes (Moroccan Imports & Exports) + Trademap (World export values): 110390, Extraits 1901/02/05

3. Estimated figures based on the views of Moroccan experts and manufacturers in these sectors. The financial indicators are provided for information purposes only and do not constitute any form of commitment or guarantee.

4. Sources: Expert interviews, Harvard Economic Complexity, TradeMap, Press Research