

Project #183: Production unit for co-products from fishery resources



Contact: M. Hicham Tounsi

Contact: M. Mohamed-Amine Mkerouad

0662837977

0662589387

htounsi@mcinet.gov.ma

mmkerouad@mcinet.gov.ma

Project description



Recovery of by-products from seafood processing for the manufacture of high added value products (omega 3, food supplements, etc.).

Codes SH : Extraits 292320, 210690

Branch

Food industry

Sub-branch

Agro- Industry



Key marks

- Capitalising on existing fish production
- Export potential.



Financial indicators (estimated³)

Potential investment

~ 15 - 30 Mn MAD

Potential sales

~ 30 - 50 Mn MAD

Potential RRI

~ 20% - 25%

Average ROI

~ 5 - 6 years



Product Complexity²

Complexity Index (PCI)¹
Harvard Economic Complexity

-3.33 2.56

0.11 / 0.71

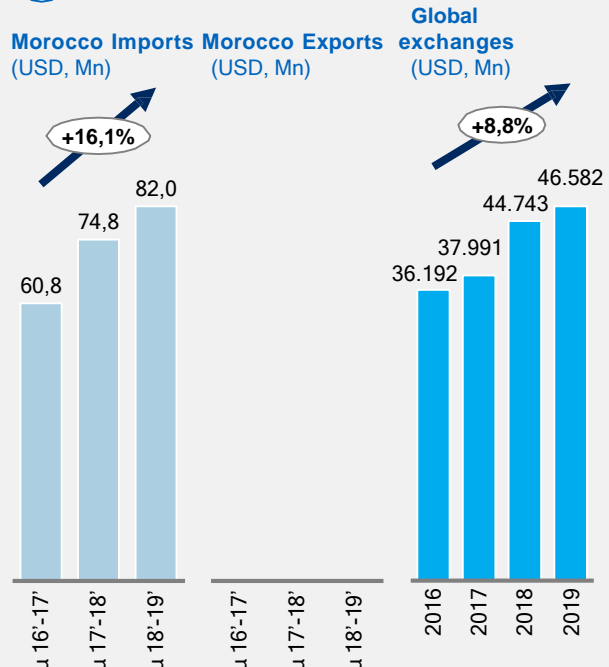


Main required inputs

- Seafood products
- Other ingredients and food additives



Market size and growth²



Main Investment Benefits

- ISTITMAR program for SMEs or VSEs, depending on sales
- « IDMAJ » Program
- « TAEHIL » Program
- Potential land**
 - Meknès Agropole
 - Berkane Agropole
 - Beni Mellal Agropole
 - Agadir Agropole
- Funding**
 - Green Invest
 - Mezzanine SME

1. Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries producing the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2. HS code: 'Economic complexity: 2923, 2106 / Office des Changes (Moroccan Imports & Exports) + Trademap (World export values): Extraits 292320, 210690

3. Estimated figures based on the views of Moroccan experts and manufacturers in these sectors. The financial indicators are provided for information purposes only and do not constitute any form of commitment or guarantee.