

Project #182: Concentrate and protein production (particularly from animal products)



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Project description



Production of protein concentrates and protein substances used as supplements and inputs for the food industry

Codes SH : 2106100000

Branch

Food industry

Sub-branch

Agro- Industry



Financial indicators (estimated³)

Potential investment

~ 50 - 100 Mn MAD

Potential sales

~ 100 - 120 Mn MAD

Potential RRI

~ 20% - 25%

Average ROI

~ 5 - 6 years



Key facts

- Capitalising on the abundance of raw materials derived from animal products (milk, meat and fish).
- This is an opportunity that needs to be developed, particularly given the emergence of new eating habits (e.g. high-protein diets) and the strong growth in indoor sports.



Product Complexity²

Complexity Index (PCI)¹
Harvard Economic Complexity

-3.33 2.56

0.11



Main required inputs

- ✓ Milk , Whey...
- ✓ Meats
- ✓ Fish
- ✓ Customised packaging



Main Investment Benefits

Grants

- Industrial Development and Investment Fund (FDII)
- ISTITMAR program for SMEs or VSEs, depending on sales

Potential land

- Meknès Agropole
- Berkane Agropole
- Beni Mellal Agropole
- Agadir Agropole

Training support

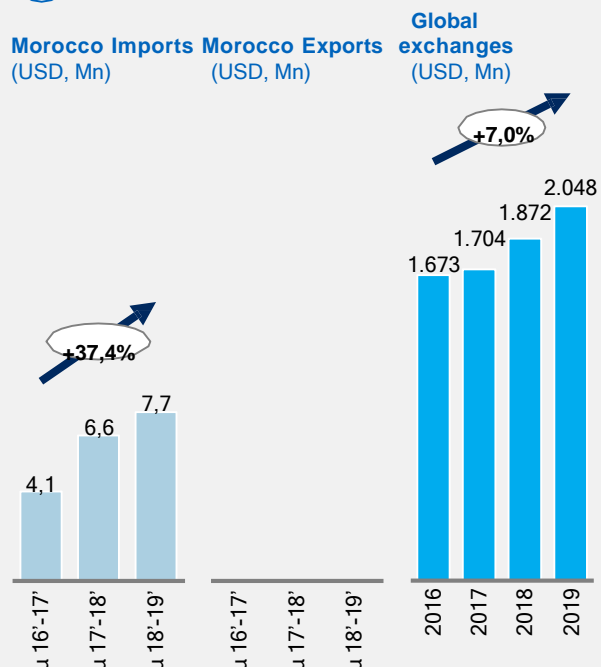
- « IDMAJ » Program
- « TAEHIL » Program

Funding

- Green Invest
- Mezzanine SME



Market size and growth²



1. Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries that produce the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2. HS code: 'Economic complexity: 2106 / Office des Changes (Moroccan Imports & Exports) + Trademap (World export values): 2106100000.

3. Estimated figures based on the views of Moroccan experts and manufacturers in these sectors. The financial indicators are provided for information purposes only and do not constitute any form of commitment or guarantee.