

# Project #169: Condiment production (vinegar, mayo, ketchup, snack sauces)



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## Project description



Grinding and packaging of spices and production of condiments, seasonings and their mixtures (vinegars, mustards, ketchup and other tomato sauces).

Codes SH : 910999090, 910910090, 2103909100, 2103909999, 2103200000, 2103300091, 2103300099, 2103909991, 2103100000, 2103901000,



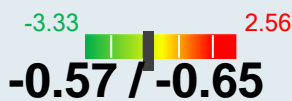
## Key facts

- Opportunity to capitalize on the growth of fast food and takeaways and new consumer habits;
- A market that has been developing in recent years, with growth partly captured by imports.



## Product Complexity <sup>2</sup>

Complexity Index (PCI)<sup>1</sup>  
 Harvard Economic Complexity



## Principaux intrants requis

- ✓ Vinegar
- ✓ Egg yolk powder
- ✓ Spices,



## Main investing benefits

### Grants

- ▶ ISTITMAR program for SMEs or VSEs, depending on sales

### Potential land

- ▶ Meknès Agropole
- ▶ Berkane Agropole
- ▶ Beni Mellal Agropole
- ▶ Agadir Agropole

### Training support

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

### Funding

- ▶ Green Invest
- ▶ Mezzanine SME

## Branch

Food industry

## Sub-branch

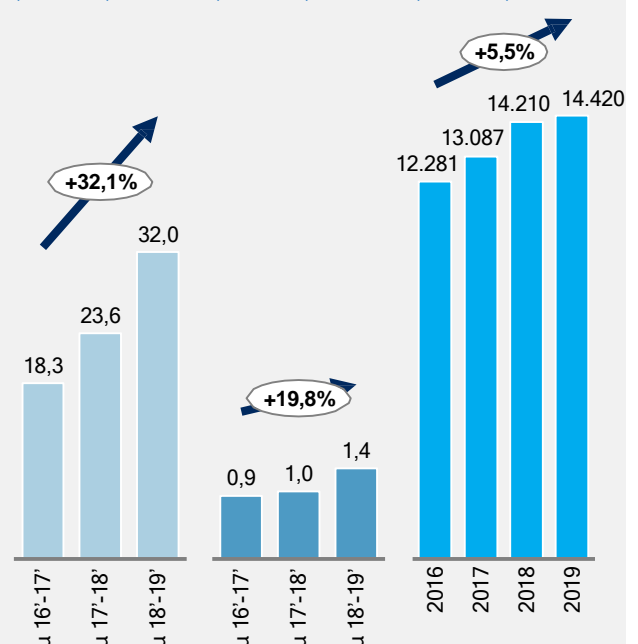
Agro- Industry



## Market growth and size<sup>2</sup>



Morocco Imports (USD, Mn)    Morocco Exports (USD, Mn)    Global exchanges (USD, Mn)



1.Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries producing the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2.HS code: "Economic complexity 9109 - 2103/ Office des Changes (Moroccan Imports & Exports) + Trademap (World export values): 910999090, 910910090, 2103909100, 2103909999, 2103200000, 2103300091, 2103300099, 2103909991, 2103100000, 2103901000,

3.Estimated figures based on the perspectives of Moroccan experts and manufacturers in these sectors. The financial indicators are provided for information purposes only and do not constitute any form of commitment or guarantee.

Sources: Entretiens experts, Harvard Economic Complexity, TradeMap, Recherche Presse