

Project #168: Food yeast production



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Project description



Production of baker's yeast and distiller's yeast.

Codes SH : 2102100021, 2102200099, 2102100030, 2102100010, 2102200011, 2102100090, 2102100029, 2102200019, 2102200030



Key facts

- Local market growth driven by the development of the industrial bakery and patisserie industry;
- Opportunity related to the industrial bakery business;
- Export potential, particularly to the West African sub-region.

Branch

Food industry

Sub-branch

Agro- Industry



Financial indicators (estimated³)

Potential investment

~ 50 - 90 Mn MAD

Potential sales

~ 80- 120 Mn MAD

Potential RRI

~ 20% - 25%

Average ROI

~ 5 - 6 years



Product Complexity²

Complexity Index (PCI)¹
Harvard Economic Complexity



-0.408



Main investing benefits

Grants

- ▶ ISTITMAR program for SMEs or VSEs, depending on sales

Potential land

- ▶ Meknès Agropole
- ▶ Beni Mellal Agropole
- ▶ IP Had Soualem



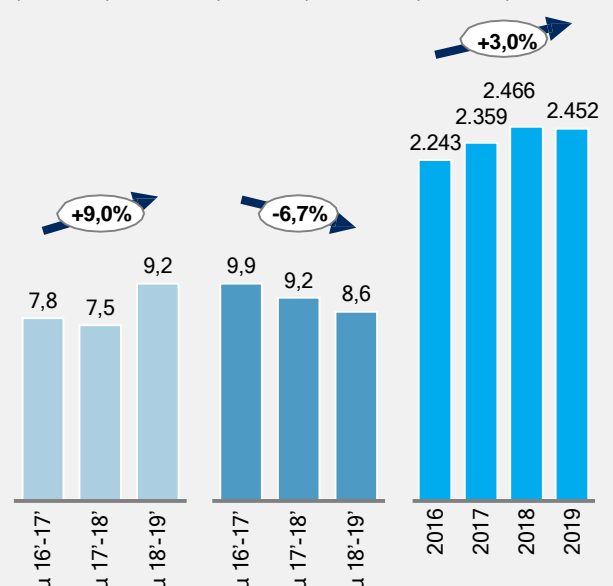
Main required inputs

- ✓ Molasses from sugar beet and sugar cane
- ✓ Other ingredients and additives



Market growth and size²

Morocco Imports (USD, Mn) **Morocco Exports** (USD, Mn) **Global exchanges** (USD, Mn)



1.Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries that produce the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2.HS code: 'Economic complexity: 2102 / Office des Changes (Moroccan Imports & Exports) + Trademap (World export values): 2102100021, 2102200099, 2102100030, 2102100010, 2102200011, 2102100090, 2102100029, 2102200019, 2102200030. Estimated figures based on the views of Moroccan experts and manufacturers in these sectors. The financial indicators are provided for information purposes only and do not constitute any form of commitment or guarantee.