

# Project #166: Fish farm feed production



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## Description du projet



Supporting the aquaculture sector's high-growth demand for aquaculture feed.

Codes SH : 2309909082



## Key marks

- Strong growth potential for the local market in response to ongoing development of the aquaculture sector.
- Strong export development potential.

## Branch

Food industry

## Sub-branch

Agro- Industry



## Financial indicators (estimated<sup>3</sup>)

Potential investment

~15 - 20 Mn MAD

Potential sales

~30 - 40 Mn MAD

Potential RRI

~20% - 25%

Average ROI

~5 - 6 years



## Product Complexity<sup>2</sup>

Complexity Index (PCI)<sup>1</sup>  
 Harvard Economic Complexity

-3.33 2.56

**-0.576**



## Main required inputs

- ✓ Fish meal
- ✓ Oilseed flours and meals
- ✓ Customized packaging



## Main investing benefits

### Grants

- ▶ ISTITMAR program for SMEs or VSEs, depending on sales

### Potential land

- ▶ Meknès Agropole
- ▶ Berkane Agropole
- ▶ IZ Dakhla
- ▶ Agadir Haliopolis Parc

### Training support

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

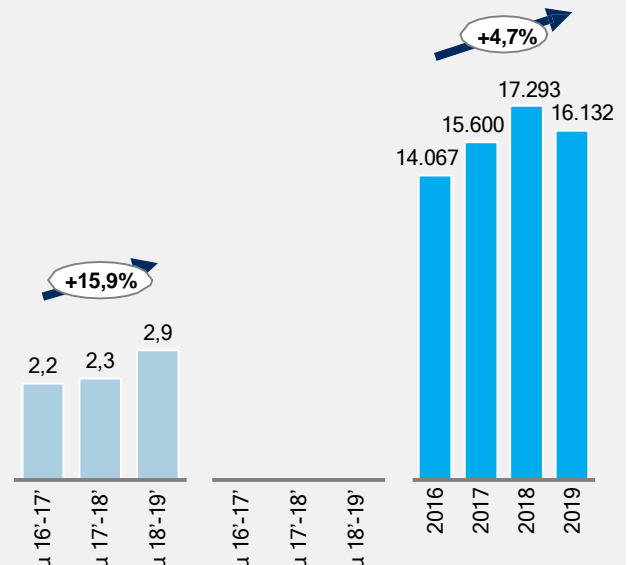
### Funding

- ▶ Green Invest
- ▶ Mezzanine SME



## Market growth and size<sup>2</sup>

Morocco Imports (USD, Mn)    Morocco Exports (USD, Mn)    Global exchanges (USD, Mn)



1. Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries producing the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2. HS code: 'Economic complexity: 2309 / Office des Changes (Moroccan Imports & Exports) + Trademap (World export values): 2309909082

3. Estimated figures based on the perspectives of Moroccan experts and manufacturers in these sectors. The end-of-year indicators are provided for information purposes only and do not constitute any form of commitment or guarantee.