

Project #164: Mushroom canning industrial unit



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Project description



Processing and packaging of mushrooms in brine. The process includes sorting/cleaning, cooking, pasteurization, filling, crimping and sterilization.

Codes SH : '0711590019, 0711510090, 2003909010, 2003101000, 2003109090, 2003909090, 2003109010, 2005903100



Key facts

- High-potential domestic market.
- Significant prospects for export growth.
- Weak domestic competition.

Branch

Food industry

Sub-branch

Agro- Industry



Financial indicators (estimated³)

Potential investment

~ 10 - 40 Mn MAD

Potential sales

~ 20 - 60 Mn MAD

Potential RRI

~ 20% - 25%

Average ROI

~ 4 - 5 years



Product Complexity²

Complexity Index (PCI)¹
 Harvard Economic Complexity

-3.33 2.56

-0.96 / 0.18



Main required inputs

- ✓ Cultivated mushrooms,
- ✓ Packaging



Main investing benefits

Grants

- ▶ ISTITMAR program for SMEs or VSEs, depending on sales

Potential land

- ▶ Meknès Agropole
- ▶ Berkane Agropole
- ▶ Beni Mellal Agropole
- ▶ Agadir Agropole

Training support

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

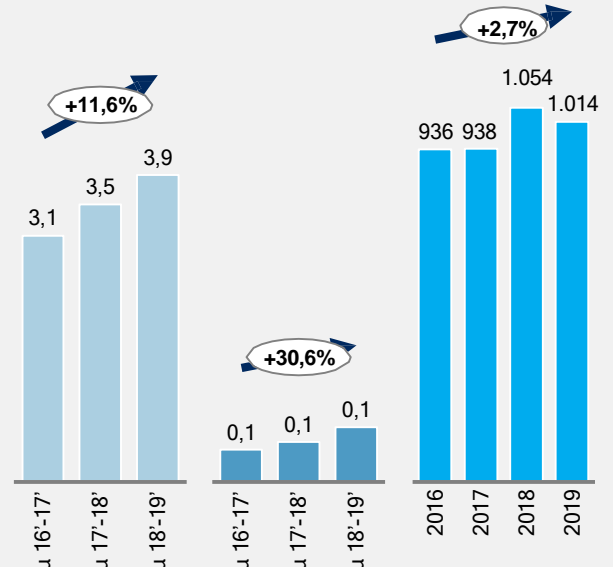
Financing

- ▶ Green Invest
- ▶ Mezzanine SME



Market growth and size²

Morocco Imports (USD, Mn) **Morocco Exports** (USD, Mn) **Global exchanges** (USD, Mn)



1. Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries producing the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2. HS code: 'Economic complexity: 0712 / Office des Changes (Moroccan Imports & Exports) + Trademap (World export values): 0712200000

3. Estimated figures based on the perspectives of Moroccan experts and manufacturers in these sectors. The financial indicators are provided for information purposes only and do not constitute any form of commitment or guarantee.