

Project #162: Industrial onion processing unit



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Project description



Transformation and valorization of onions into ready-to-use packaged products, sliced or powdered, for use in culinary preparations. The manufacturing process includes peeling/cutting, even drying grinding and packaging

Codes SH : 0712200000



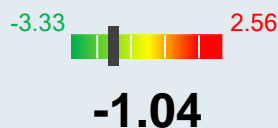
Key facts

- Total production of 700 kT of onions still prepared in the traditional way, with an opportunity to develop a ready-to-eat product (5th range) with high added value, particularly for the catering trade.
- Significant export potential, particularly to Europe (relatively short consumption period).



Product Complexity²

Complexity Index (PCI)¹
 Harvard Economic Complexity



Main required inputs

- Onion bulbs
- Packaging COMPLEX / Plastic and Cardboard



Main investing benefits

Grants

- Industrial Development and Investment Fund (FDII)
- ISTITMAR program for SMEs or VSEs, depending on sales

Potential land

- Meknès Agropole
- Berkane Agropole
- Beni Mellal Agropole
- Agadir Agropole

Training support

- « IDMAJ » Program
- « TAEHIL » Program

Funding

- Green Invest
- Mezzanine SME

Branch

Food & seafood processing

Sub-branch

Agro- Industry



Financial indicators (estimated³)

Potential investment (excluding land)

~80 - 100 Mn MAD for 10 kT

Potential sales

~250 - 300 Mn MAD

EBIT at 7 years

~20 - 30 %

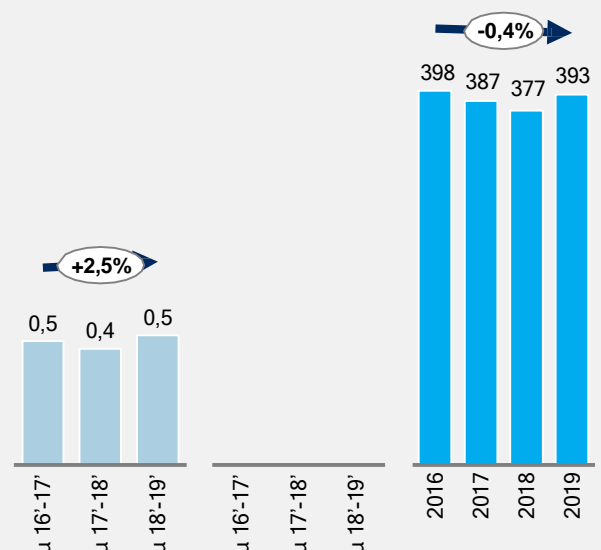
Payback

~6 - 7 years



Market growth and size²

Morocco Imports (USD, Mn) Morocco Exports (USD, Mn) Global exchanges (USD, Mn)



1. Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries producing the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2. HS code: 'Economic complexity: 0712 / Office des Changes (Moroccan Imports & Exports) + Trademap (World export values): 0712200000

3. Estimated figures based on the perspectives of Moroccan experts and manufacturers in these sectors. The financial indicators are provided for information purposes only and do not constitute any form of commitment or guarantee.