

Project #161: Production of date-based industrial products



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Project description



Transformation and upgrading of dates into high value-added products (jam, paste, syrups, coated dates, etc.).

Codes SH : 080410



Key facts

- Availability of raw materials with value-added potential.
- Local market offering real opportunities, particularly for jams and pastes.
- Interesting export opportunities.

Branch

Food industry

Sub-branch

Fruit and vegetable processing



Financial indicators (estimated³)

Potential Investment

~ 5 - 20 Mn MAD

Potential sales

~ 10 - 30 Mn MAD

Potential RRI

~ 20% - 25%

Average ROI

~ 4 - 5 years



Product Complexity²

Complexity Index (PCI)¹
 Harvard Economic Complexity

-3.33 2.56

-1.88



Main required inputs

- ✓ Dates
- ✓ Other ingredient depending on product



Main investing benefits

Grants

- ▶ ISTITMAR program for SMEs or VSEs, depending on sales

Potential land

- ▶ Berkane agropole
- ▶ Beni Mellal agropole
- ▶ Meknes agropole
- ▶ Agadir agropole

Training support

- ▶ « IDMAJ » program
- ▶ « TAEHIL » program

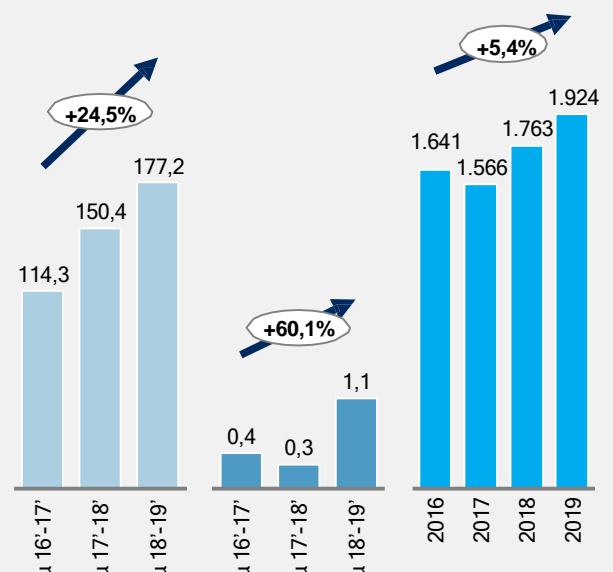
Funding

- ▶ Green Invest
- ▶ Mezzanine SME



Market growth and size²

Morocco Imports (USD, Mn) Morocco Exports (USD, Mn) Global exchanges (USD, Mn)



1.Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries producing the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2.HS code: 'Economic complexity: 0805 / Office des Changes (Moroccan Imports & Exports) + Trademap (World export values): 0804100000

3.Estimated figures based on the perspectives of Moroccan experts and manufacturers in these sectors. Foreign exchange indicators are provided for information purposes only and do not constitute any form of commitment or guarantee.