

Project #13: Confectionery production unit



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Project description



Production of candy and chewing gum designed by variable cooking of sugar, depending on the desired texture, and the addition of colorants and flavors.

Code HS: 1704



Key facts

- Good local market dynamics;
- Significant prospects for export growth, with consumption consumption growth of 8%, particularly in Middle East markets;



Product Complexity²

Complexity Index (PCI)¹
Harvard Economic Complexity

-3.33 2.56

-0.51



Main required inputs

- ✓ Glucose syrup
- ✓ Sugar
- ✓ Colourings and flavourings
- ✓ Fruits



Main investing benefits

Grants

- Industrial Development and Investment Fund (FDII)
- ISTITMAR program for SMEs or VSEs, depending on sales

Potential land

- Beni Mellal Agropole
- Meknes Agropole
- IP Had Soualem

Training support

- « IDMAJ » Program
- « TAEHIL » Program

Funding

- Mezzanine SME
- Green Invest

Branch

Food industry

Sub-branch

Biscuits, Chocolates, Confectionery



Financial indicators (estimated³)

Potential investment

~50 - 100 Mn MAD

Potential sales

~80 - 200 Mn MAD

Potential gross margin

~20% - 25%

Potential RRI

~15 - 25%

Average ROI

~4 - 5 years

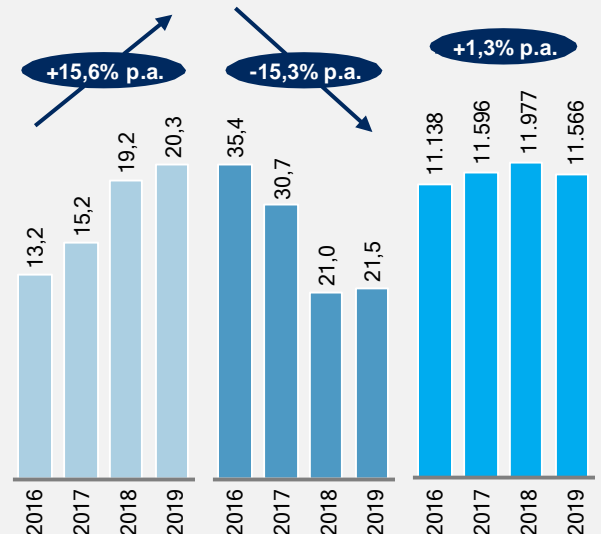


Market growth and size²

Morocco imports (USD, Mn)

Morocco exports (USD, Mn)

global exchange (USD, Mn)



1 Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries producing the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2. HS code: Economic complexity : 1704 / Trademap (World export values): 170410, 170490

3. Estimated figures based on the perspectives of Moroccan experts and industrialists in these sectors. The financial indicators are provided for guidance and information only, and do not constitute any form of commitment or guarantee.