

Project #10: Egg processing and packaging unit



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Project description



Adding value to eggs, in particular through the production of powdered eggs obtained by extracting moisture from the egg product. The powder is mainly used in the preparation of bakery products.

Code HS: 0408

Branch

Food industry

Sub-branch

Agro-industry



Financial indicators (estimated³)

Potential Investment

~7 - 15 Mn MAD

Potential sales

~15 - 35 Mn MAD

Potential gross margin

~18% - 25%

Average ROI

~4 - 6 years



Key facts

- National market with strong potential in view of new sanitary requirements;
- High-potential sector with a competitive workforce and investment advantages under the Green Morocco Plan;
- Sector growth driven by the development of



Product Complexity²

Complexity Index (PCI)¹
 Harvard Economic Complexity



0.403



Main required inputs

Eggs



Main investment benefits

Grants

- ISTITMAR program for SMEs or VSEs, depending on sales

Potential land

- Meknès
- Agropole Beni Mellal
- Agropole Berkane
- Agropole Agadir
- Agropole

Training support

- « IDMAJ » Program
- « TAEHIL » Program

Funding Mezzanine

- SME Green
- Invest



Market growth and size ²

Morocco Imports

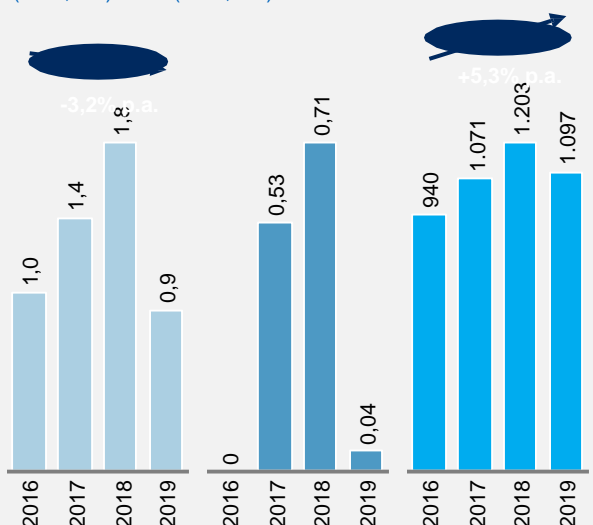
(USD, Mn)

Morocco Exports

(USD, Mn)

Global exchange

(USD, Mn)



1 Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries producing the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products).

2. Code HS : Complexité économique : 1905 / Trademap (valeurs d'exportation mondiales) : 190531, 190532

3. Estimated figures based on the perspectives of Moroccan experts and manufacturers in these sectors. Financial indicators are provided for information purposes only, and do not constitute any form of commitment or guarantee.