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المملكة المغربية
وزارة الصناعة والتجارة

KINGDOM OF MOROCCO
MINISTRY OF INDUSTRY AND TRADE

THE PROJECT OWNER'S GUIDE

Bank of Projects

2025 Edition



WAR-ROOM Bank of Projects

THE PROJECT OWNER'S GUIDE

The industrial bank of projects is part of the new industrial recovery plan 2021-2023. This strategy is based on the assets of the Kingdom as well as on the achievements of the various industrial strategies that have enabled Moroccan industry to become an essential lever for job creation.

It is within this framework that a unit called War-Room composed of more than 25 dedicated people and several central directors has been set up to guide, direct and support project owners.

The Project Owner's Guide is a support for project leaders and investors interested in the BP#34 industrial project bank. It aims to present to potential investors the different support offers proposed by the War-Room, and to put the different stakeholders on the same level of information regarding these existing offers.



FDI



Training



Maroc PME



Technical assistance



AMDIE



Administrative facilitation



Market Data



Access to local market



Standardization



Property

MAROCPME OFFER



ISTITMAR :

INVESTMENT SUPPORT PROGRAM

Non-refundable growth investment premium for:

ME : 30% of the IP TTC capped at 2 MDH

SME : 20% of the IP TTC capped at 10 MDH

IP : Investment Program

MOUWAKABA :

TECHNICAL ASSISTANCE PROGRAM

Coverage of 80% of the cost for:

- › Development Strategy / Restructuring
- › Operational performance
- › Market Development etc.

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AMDIE OFFER



INVESTMENT GRANT

1. For investments greater than or equal to 100 MDH or creating at least 250 direct jobs:

- › Direct subsidies (land, external infrastructures, professional training)

2. For investments greater than or equal to 100 MDH:

- › VAT exemption
- › Exemptions from Import Duties

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EXPORT OFFER

- › Orientation of project owners towards promising international markets
- › Identification of international contractors
- › Improvement of the knowledge of project owners in the field of international trade

MarketData



Making available to project owners the economic and commercial data related to their project.

DATA ON THE LOCAL MARKET:

T/O, Employment, Investment, AV, production, etc..

DATA ON THE INTERNATIONAL MARKET:

National exports and imports by product and by country, Export potential by product and by market, etc.

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Standardization



The support to the standardization and certification of products is done through :

- › An optimized standardization process with reduced time of availability of normative documents;
- › Launching the process of elaboration of the rules of certification as soon as the request is received;
- › Information and direct contact with project owners;
- › Assistance in identifying the need.

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ACCESS TO LOCAL MARKET



- › Putting project owners in touch with potential clients
- › Examination of the different opportunities offered by the local market

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TRAINING



A varied training offer that meets the skills needed of project owners to ensure a better match between supply and demand.

Available devices: The OFPPT device, the higher education device, the institutes with delegated management, the INMAA program, the Cap Compétences Accélération Industrielle device, ANAPEC's training/employment measures: TAEHIL, IDMAJ, Dispositif des Aides directes à la Formation. Translated with www.DeepL.com/Translator (free version)

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TECHNICAL ASSISTANCE



Accompanying and technically assisting project owners through consulting and experimentation in the development and improvement of competitive products that meet the highest quality standards.

MICEVN relies in this framework on technical centers, which are technological structures dedicated to the technical support of industrialists.

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ADMINISTRATIVE FACILITATION



A dedicated unit assists and guides project leaders in their administrative procedures.

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FDII



The Industrial Development and Investment Fund (FDII) was created to finance programs under the Industrial Acceleration Plan (PAI).

The FDII enables the industrial fabric to consolidate, modernize, and develop its production capacity in relation to imported products. The investment premium can go up to 30% of the investment program, capped at 30 MDH.

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PROPERTY



The support of project owners in terms of industrial land consists in making available all available data relating to the various offers, the business model, the size of the available lots, the average transfer/lease prices, the specifications of the area and the basic/optional services put in place.

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