

# Project #397 : Assembly unit for electrosurgical materials and equipment



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## Project description



Assembly unit for small surgical equipment, in particular electric scalpels, to be used in the operating room for surgical interventions

## Branch

Pharmaceutical Industry

## Sub-branch

Medical Devices



## Financial indicators (indicative)

**Potential investment**

~75 - 200 Mns MAD

**Potential turnover**

~100 – 300 Mns MAD

**EBITDA<sup>2</sup>**  
(in % of turnover)

~20% – 30%

**Jobs**

~100 – 200 direct jobs



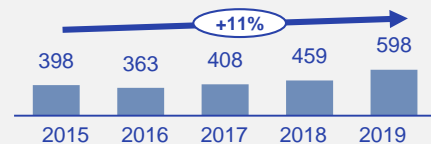
## Key facts

- Global market estimated at ~\$8 billion in 2021 and expected to grow at 4% per year to reach \$10 billion by 2027
- ~320,000 surgeries performed per year in Morocco



## Market growth and size

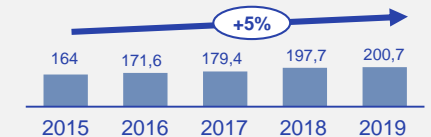
### Morocco Imports (Mns MAD)



### CEDEAO Imports (Mns MAD)



### Europe Imports (Mns MAD)

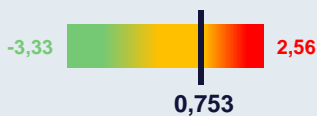


### Morocco's main import countries

Germany



## Product Complexity<sup>1</sup>



## Main required products

- ✓ Electric card
- ✓ Plastic



## Main investment benefits

### Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

### Potential land

- ▶ Had soulaem IZ
- ▶ Tanger IZ
- ▶ Jorf Lasfer
- ▶ Agadir IZ

### Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

### Financing

- ▶ SME Mezzanine
- ▶ Tamwilkoum

1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

Source : Office des changes, TradeMap