

Project #395 : Manufacturing unit for hospital beds



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Project description



Manufacturing unit for medical furniture (hospital bed and Fowler hospital bed) intended to supply hospitals and clinics, which are essential for health security and are highly dependent on imports

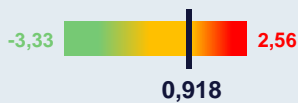


Key facts

- Local industry hardly developed (only one local actor manufactures these products), opportunity to develop the sector within the framework of the national sovereignty
- Opportunity to position oneself in the export market because the Moroccan product enjoys a good reputation, especially in Europe (France) and is competitive on this market
- Existence of an important national market, in particular because of the constitution in grouping of many clinics



Product Complexity¹



Main required products

- ✓ Metal
- ✓ Plastic
- ✓ Leather
- ✓ Foam



Main investment benefits

Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

Potential land

- ▶ Had soulaem IZ
- ▶ Tanger IZ
- ▶ Jorf Lasfer
- ▶ Agadir IZ

Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

Financing

- ▶ SME Mezzanine
- ▶ Tamwilkoum

Branch

Pharmaceutical Industry

Sub-branch

Medical Devices



Financial indicators (indicative)

Potential investment

~60 - 70 Mns MAD (20 Mns excluding land) for a monthly production of 1000 beds

Potential turnover

100 – 120 Mns MAD

EBITDA² (in % of turnover)

~15% - 25%

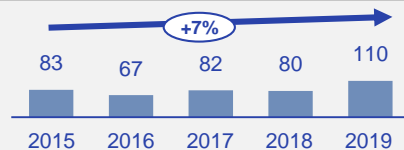
Jobs

100 – 150 direct jobs

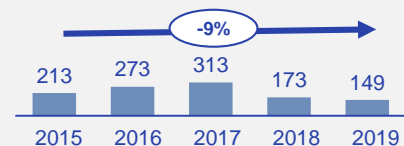


Market growth and size

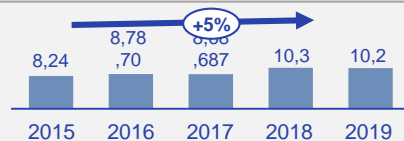
Morocco Imports (Mns MAD)



CEDEAO Imports (Mns MAD)



Europe Imports (Mns MAD)



Morocco's main import countries



1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

Source : Office des changes, TradeMap