

Project #383 : Assembly unit for self-diagnostic devices



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Project description



Production unit for innovative sensors used for the design of self-diagnostic instruments for patients (thermometer and oximeter). Unit with a production capacity of up to 2 million units per year

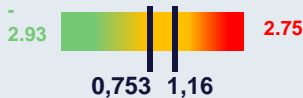


Key facts

Self-diagnostic medical device market growing strongly in recent years and supported by new user trends during the Covid19 health crisis



Product Complexity¹



Main required products

- ✓ Plastic
- ✓ Electronic card



Main investment benefits

Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

Potential land

- ▶ Had soulaem IZ
- ▶ Tanger IZ
- ▶ Jorf Lasfer
- ▶ Agadir IZ

Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

Financing

- ▶ SME Mezzanine
- ▶ Tamwilkoum

Branch

Pharmaceutical Industry

Sub-branch

Medical Devices



Financial indicators (indicative)

Potential investment

10 – 20 Mns MAD

Potential turnover

20 – 30 Mns MAD

EBITDA² (in % of turnover)

~5% – 10%

Jobs

15 – 25 direct jobs

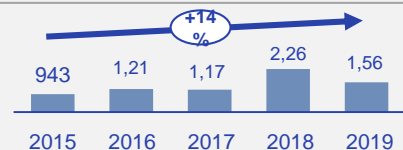


Market growth and size

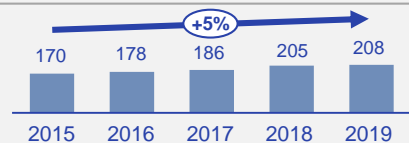
Morocco Imports (Mns MAD)



CEDEAO Imports (Mns MAD)



Europe Imports (Mns MAD)



Morocco's main import countries



China
Japan

1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

3. Source : Office des changes, TradeMap