

Project #378 : Manufacturing unit for rapid test kits



Contact: M. MGHIZLAT IDRISSI Abdelali
Industrial Process Division



06 67 98 58 38



amghizlat@mcinet.gov.ma

Project description



Unité de fabrication de tests antigéniques utilisés principalement pour leurs résultats rapides et sur la base d'une technique d'analyse plus simple que les tests PCR.

Recherche & Développement variable selon le type du test

Branch

Pharmaceutical Industry

Sub-branch

Medical Equipment



Financial indicators (indicative)

Potential investment

~25 – 30 Mns MAD (excluding R&D)

Potential turnover

80 – 100 Mns MAD

EBITDA²
(in % of turnover)

15% – 25%

Jobs

60 – 80 direct jobs

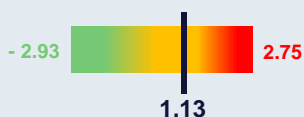


Key facts

- Increased use of rapid tests as preliminary screening, especially during the Covid19 health crisis, due to price, driven by rising infection and disease rates not only for the Moroccan population but also for West Africa



Product Complexity¹



Main required products

- ✓ Transport medium
- ✓ Chemical reagent
- ✓ Plastic



Main investment benefits

Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

Potential land

- ▶ Had soulaem IZ
- ▶ Tanger IZ
- ▶ Jorf Lasfer
- ▶ Agadir IZ

Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

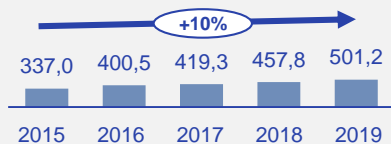
Financing

- ▶ SME Mezzanine
- ▶ Tamwilkoum

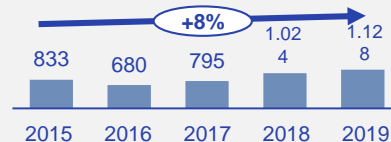


Market growth and size

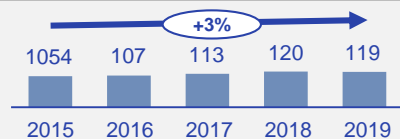
Morocco Imports (Mns MAD)



CEDEAO Imports (Mns MAD)



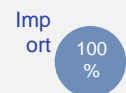
Europe Imports (Mns MAD)



Morocco's main import countries



Local vs. Import



1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap