

Project #377 : Manufacturing unit for PCR kits



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Project description



Production unit for PCR tests, which are tests used for the detection of pathologies (notably HIV, breast cancer, tuberculosis, etc.) based on an in vitro DNA amplification technique.

Research & Development varies according to the type of test

Branch

Pharmaceutical Industry

Sub-branch

Medical Equipment



Financial indicators (indicative)

Potential investment

~25 – 30 Mns MAD (excluding R&D)

Potential turnover

80 – 100 Mns MAD

EBITDA²
 (in % of turnover)

15% – 25%

Jobs

60 – 80 Jobs



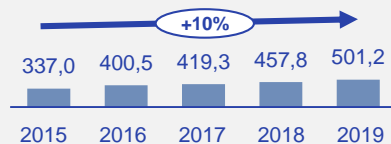
key facts

- Strong dependence of Moroccan laboratories on tests imported from abroad
- Price of imported kits around 1200 MAD
- Existence of only one local actor manufacturing this product in Morocco

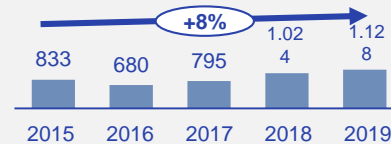


Market growth and size

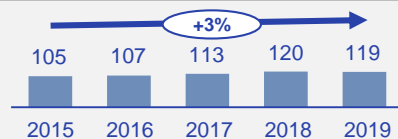
Morocco Imports (Mns MAD)



CEDEAO Imports (Mns MAD)



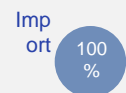
Europe Imports (Mns MAD)



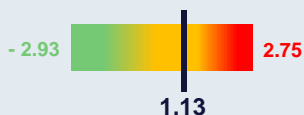
Morocco's main import countries



Local vs. Import



Product Complexity¹



Main required products

- ✓ Transport medium
- ✓ Plastic
- ✓ Chemical reagent



Main investment benefits

Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

Potential land

- ▶ Had soulaem IZ
- ▶ Tanger IZ
- ▶ Jorf Lasfer
- ▶ Agadir IZ

Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

Financing

- ▶ SME Mezzanine
- ▶ Tamwilkoum

1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap