

# Project #376 : Production unit for molecular diagnostic reagents



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## Project description



Production unit for diagnostic reagents, which are chemical or biological substances specially prepared for in vitro use in medical biology analyses

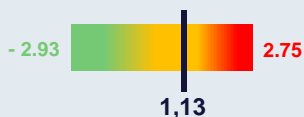


## Key facts

- Rising global prevalence of acute and chronic infectious diseases coupled with the Covid-19 crisis and rising global population are factors driving the growth of the diagnostics market



## Product Complexity<sup>1</sup>



## Main required products

- ✓ Polyamide
- ✓ Teflon
- ✓ Polyurethane



## Main investment benefits

### Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

### Potential land

- ▶ Had soulaem IZ
- ▶ Tanger IZ
- ▶ Jorf Lasfer
- ▶ Agadir IZ

### Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

### Financing

- ▶ SME Mezzanine
- ▶ Tamwilkoum

## Branch

Pharmaceutical Industry

## Sous-filière

Medical Equipment



## Financial indicators (indicative)

**Potential investment**

50 – 80 Mns MAD

**Potential turnover**

100 - 150 Mns MAD

**EBITDA<sup>2</sup>**  
(in % of turnover)

~15% – 25%

**Jobs**

80 – 100 direct jobs



## Market growth and size

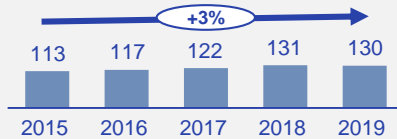
### Morocco Imports (Mns MAD)



### CEDEAO Imports (Mns MAD)



### Europe Imports (Mns MAD)



Morocco's main import countries



Germany  
United States

Local vs. Import

Imp  
ort  
100  
%

1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap