

Project #374:

Manufacturing unit for PVC infusers, catheters and basic catheters



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Project description



Manufacturing unit for polyvinyl chloride infusers, catheters and probes, mainly used by hospitals and mainly imported

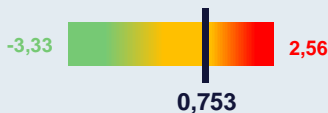


Key facts

- Growing imports, mainly from France and China
- Opportunity to substitute a part of Moroccan imports in the framework of the national strategy of sanitary sovereignty



Product Complexity¹



Main required products

✓ Polyvinyl chloride



Main investment benefits

Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

Foncier potentiel

- ▶ Had soulaem IZ
- ▶ Tanger IZ
- ▶ Jorf Lasfer
- ▶ Agadir IZ

Financing

- ▶ SME Mezzanine
- ▶ Tamwilkoum

Branch

Pharmaceutical Industry

Sub-branch

Medical Equipment



Financial indicators (indicative)

Potential investment

~10 - 20 Mns MAD

Potential turnover

~20 – 30 Mns MAD

EBITDA²
(in % of turnover)

10% – 15%

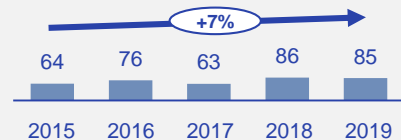
Jobs

15 – 20 direct jobs

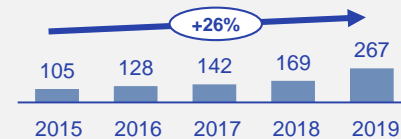


Market growth and size

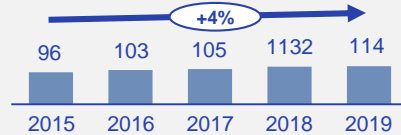
Morocco Imports (Mns MAD)



CEDEAO Imports (Mns MAD)



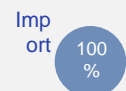
Europe Imports (Mns MAD)



Morocco's main import countries



Local vs. Import



1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap