

Project #373: Vacuum Blood Test manufacturing unit



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Project description



Manufacturing unit for sterile plastic Vacuum Blood Test (with a colored rubber stopper), used in particular for the collection of a predetermined volume of liquid for blood analysis according to small samples

Branch

Pharmaceutical Industry

Sub Branch

Medical Equipment



Financial indicators (indicative)

Potential investment

15 – 25 Mns MAD

Potential turnover

25 – 30 Mns MAD

EBITDA²
(in % of turnover)

~25% – 30%

Jobs

15 – 20 direct jobs

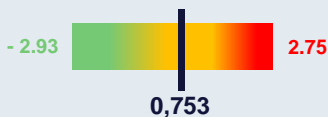


Key facts

- High need for blood tests in analytical laboratories to identify diseases using blood samples
- Market driven by growing demand from the public and private health sector



Product Complexity¹



Main required products

- ✓ Transparent polypropylene



Main investment benefits

Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

Potential land

- ▶ Had soulaem IZ
- ▶ Tanger IZ
- ▶ Jorf Lasfer
- ▶ Agadir IZ

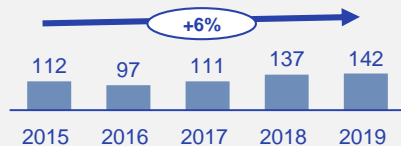
Financing

- ▶ SME Mezzanine
- ▶ Tamwilkoum

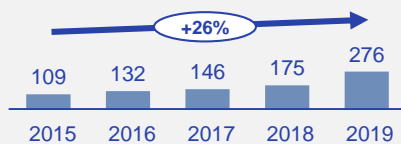


Market growth and size

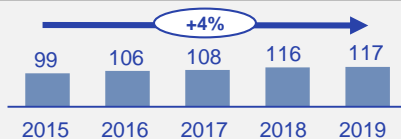
Morocco Imports (Mns MAD)



CEDEAO Imports (Mns MAD)



Europe Imports (Mns MAD)



Morocco's main import countries



1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap