

Project #309: Production unit for essential oils



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Project description



Unit for the production of essential oils obtained by steam distillation, which have numerous phyto-therapeutic virtues and are frequently used in fragrance.

Branch

Agri-food

Sub-branch

Food flavoring industry



Financial indicators (indicative)

Potential investment

5 – 10 Mns MAD

Potential turnover

20 – 30 Mns MAD

**EBITDA²
(in % of turnover)**

~20 – 30%

Jobs

20 – 30 direct jobs



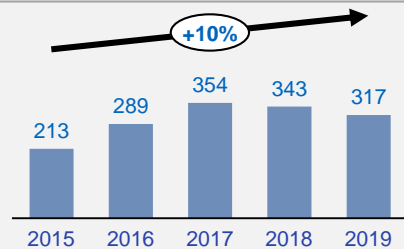
Key facts

- Ability to provide a wide and diversified range of essential oils supported by strong demand from the pharmaceutical and cosmetic sectors.
- Strong potential to penetrate the export markets of spices and teas in Africa and Europe

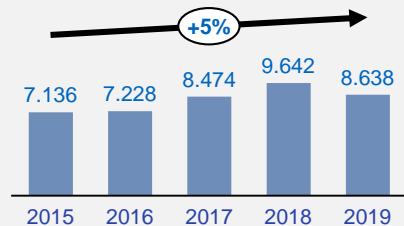


Market growth and size

Morocco Imports³ (Mns MAD)



Europe Imports³ (Mns MAD)



Morocco's main import countries

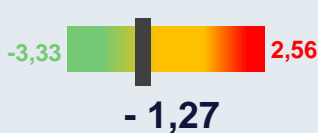
France

Local vs. Import

Local 100%



Product Complexity¹



Examples of plants

- ✓ Rosemary, Borneol thyme, Mint, Myrtle, Geranium, Lavandin, Pistachio, Lemon verbena...



Main investment benefits

Grants

- Istitmar SME Program or VSE, subject to the turnover

Training assistance

- « IDMAJ » Program
- « TAEHIL » Program

Potential land

- Agropole of Meknès
- Agropole of Berkane
- Agropole of Beni Mellal
- Agropole of Agadir

Financing

- SME Mezzanine
- Green Invest

1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap