

# Project #365 : Integrated manufacturing unit for surgical masks



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## Project description



Manufacturing unit for surgical masks, which are single-use respiratory medical devices worn by health professionals, designed to limit the spread of germs



## Key facts

- Local industry having developed during the Covid crisis with the arrival of new actors and a rise in the range of know-how
- Opportunity to develop the sector by conquering new markets, especially in Africa and Europe



## Product Complexity<sup>1</sup>



## Main required products

- ✓ Non-woven fabric
- ✓ SPUNBOUND
- ✓ SPUNLACE



## Main investment benefits

### Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

### Potential land

- ▶ Had soulaem IZ
- ▶ Tanger IZ
- ▶ Jorf Lasfer
- ▶ Agadir IZ

### Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

### Financing

- ▶ SME Mezzanine
- ▶ Tamwilkom

## Branch

Pharmaceutical Industry

## Sub-branch

Medical Equipment



## Financial indicators (indicative)

**Potential investment**

~30 - 35 Mns MAD

**Potential turnover**

~40 - 50 Mns MAD (of which 50% for export)

**EBITDA<sup>2</sup>**  
(in % of turnover)

10% - 15 %

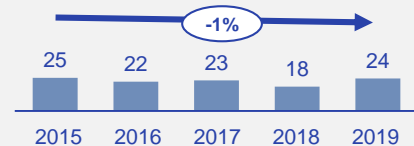
**Jobs**

~15 - 20 direct jobs

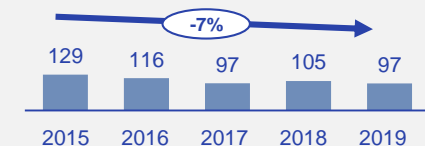


## Market growth and size

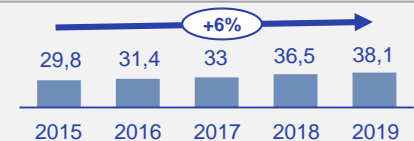
### Morocco Imports (Mns MAD)



### CEDEAO Imports (Mns MAD)



### Europe Imports (Mns MAD)



### Morocco's main import countries



1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap