

# Project #360 : Bandage manufacturing unit



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## Project description



Manufacturing unit for dressings (adhesive or non-adhesive), used mainly for first aid. Product used to protect the wound from external aggressions to stop bleeding and promote healing

## Brand

Pharmaceutical Industry

## Sub-branch

Medical Equipment



## Financial indicators (indicative)

**Potential investment**

~30 – 35 Mns MAD

**Potential turnover**

~25 – 35 Mns MAD

**EBITDA<sup>2</sup>**  
(in % of turnover)

~15%

**Jobs**

30 – 40 direct jobs



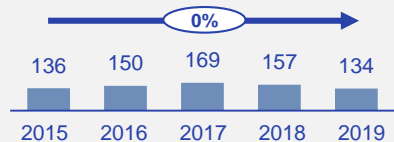
## Key facts

- Global market with a sustained growth ~4% p.a. over the period 2017-2022 to reach an estimated turnover of ~\$6 billion in 2022
- Very little local industry, opportunity to develop the sector within the framework of national sovereignty
- Products mainly imported from China and France

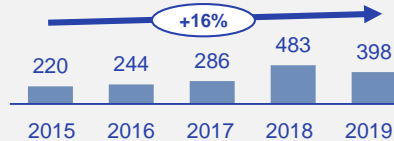


## Market growth and size

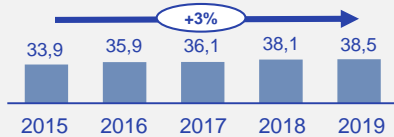
### Morocco Imports (Mns MAD)



### CEDEAO Imports (Mns MAD)



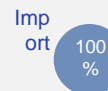
### Europe Imports (Mns MAD)



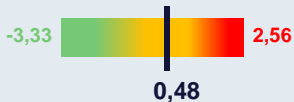
Morocco's main import countries



Local vs. Import



## Product Complexity<sup>1</sup>



## Main required products

- ✓ Cotton
- ✓ Cellulose



## Main investment benefits

### Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

### Potential land

- ▶ Had soulaem IZ
- ▶ Tanger IZ
- ▶ Jorf Lasfer
- ▶ Agadir IZ

### Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

### Financing

- ▶ SME Mezzanine
- ▶ Tamwilkom

1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap