# Project #354:
# Oncology drug manufacturing unit (hormone therapy)

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## Project description

Manufacturing unit for anti-cancer hormonal products used in the treatment of cancer by hormone therapy in order to guarantee their presence on the national territory

***Main clients:***

- public oncology services and centers, private clinics

**Branch**
Pharmaceutical Industry

**Sub-branch**
Biosimilar

## Financial indicators (indicative)

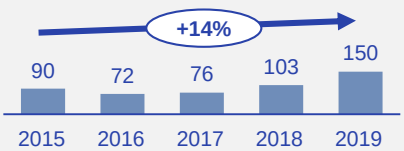
| | |
|---|---|
| **Potential investment** | 50 – 100 Mns MAD / unit |
| **Potential turnover** | 100 – 250 Mns MAD |
| **EBITDA**[2] *(in % of turnover)* | ~25% – 30% |
| **Jobs** | 100 – 150 direct jobs |

## Key facts

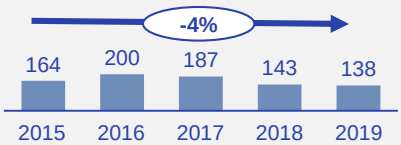
- Existence of a local manufacturer of these products for foreign markets (Spain, France, Portugal ...)
- Opportunity identified for the establishment of a production unit as part of the policy of national sovereignty

## Market growth and size

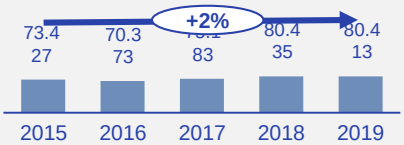
**Morocco Imports** *(Mns MAD)*




**CEDEAO Imports** *(Mns MAD)*



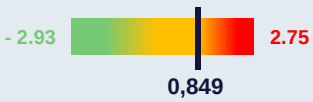

**Europe Imports** *(Mns MAD)*




Morocco's main import countries

*France*

## Product Compexity[1]




## Main required products

- ✓ Nitrile
- ✓ Antioxidants

## Main investment benefits

**Grants**
- Industrial Development and Investment Fund
- Istitmar SME Program or VSE, subject to the turnover

**Training assistance**
- « IDMAJ » Program
- « TAEHIL » Program

**Potential land**
- Had soulaem Industrial Zone
- LAKHYAYTA Industrial Zone
- Jorf Lasfer

**Financing**
- SME Mezzanine
- Tamwilkom

1. Product Complexity Index:the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.
2. Earnings before interest, taxes, depreciation and amortization
3. Source : Office des changes, TradeMap