

Project #345: Manufacturing unit for plastic bottles



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Project description



Blowing unit for hollow bodies and packaging articles made of polyethylene, polyethylene terephthalate or polypropylene for the pharmaceutical industry

Main clients: Industrial pharmaceutical establishments and health products...

Branch

Pharmaceutical industry

Sub-branch

Packaging



Financial indicators (estimated)

Potential investment

20 - 30 Mns MAD

Potential turnover

~40 - 50 Mns MAD (total pharmaceutical market)

EBITDA²
 in % of turnover

30%

Jobs

100 – 150 direct jobs



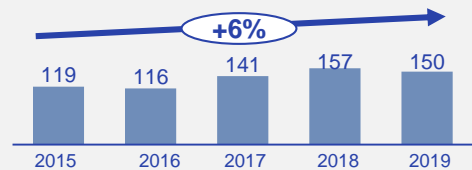
Key facts

- 100% imported by pharmaceutical laboratories, mainly from France and Spain
- Absence of local actors positioned on these products, thus presenting an opportunity for the local manufacture of these products within the framework of the national sovereignty strategy

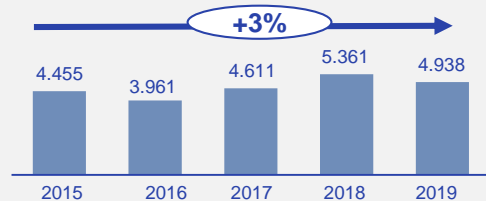


Market growth and size

Morocco Imports (Mns MAD)



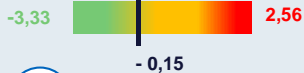
MENA Importations (Mns MAD)



Morocco's main import countries



Product Complexity¹



Main required products

- ✓ Polyethylene and polypropylene



Main investment benefits

Grants

- ▶ Istitmar SME Program or VSE, subject to the turnover

Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

Potential land

- ▶ Lakhayta Industrial Park
- ▶ Jorf lasfer

Financing

- ▶ SME Mezzanine
- ▶ Tamwilkom

1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap