

# Project #344: Establishment of bioequivalence centers



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## Project description



Establishment of one large or three small bioequivalence centers with international certification in order to allow pharmaceutical companies to make greater use of local services for their bioequivalence trials

**Main clients :** Morocco, Africa...



## Key facts

- Existence of 2 bioequivalence testing centers in Morocco, with a capacity of ~20 to 30 files per year, without international certification, and with relatively long delays
- Strong local demand: ~100 to 120 files per year, due to the change in the legal framework, which now requires retroactive bioequivalence for the renewal of the marketing authorization, even in case of purchase of files
- Opportunity identified for the establishment of bioequivalence centers with international certification, due to the frequent recourse of local operators to foreign bioequivalence centers (Jordan, Turkey...)

## Branch

Pharmaceutical industry

## Sub-branch

R&D



## Financial indicators (estimated)

**Potential investment**

~50 – 100 Mns MAD

**Potential turnover**

~90 - 120 Mns MAD (local market representing 75% to 100% of turnover, if large center)  
 ~60 Mns MAD (local market representing 50% of the turnover, if small center)

**EBITDA**  
 in % of turnover

~15% – 20 %

**Jobs**

~20- 30 direct jobs



## Market growth and size

0%