

Project #342: Drug clinical trial centers



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Project description



Creation of a clinical trial center of international scope and recognition, in order to improve the upstream integration of the pharmaceutical ecosystem and to support industrial pharmaceutical establishments more effectively

Main clients: Morocco, Africa, MENA region...

Branch

Pharmaceutical industry

Sub-branch

Clinical trials



Financial indicators (indicative)

Potential investment

~100 - 200 Mns MAD

Potential turnover

~150 - 300 Mns MAD (5 to 20 Mns MAD per trial for 10 to 15 trials / year)

EBITDA¹
 in % of turnover

~15% - 20%

Jobs

~30 - 60 direct jobs



Key facts

- There are 3 approved centers, but only one of them is operational and carries out both clinical trials and bio-equivalence tests.
- Local activity still embryonic
- Frequent resort of national operators to international centers (Jordan, Egypt...) to carry out their clinical and bio-equivalence trials



Market growth and size

10
 0%