

# Project #338: Manufacture of aluminium seals



**Contact:** M. El Housni Lhoussaine

**Division:** Mechanical, metallurgical and building materials industry

06 68 28 09 15

lelhousni@mcinet.gov.ma

## Project description



Manufacturing unit for aluminium-based seals with a plastic layer used to close plastic milk/yoghurt bottles, margarine and butter trays

**Main clients:** • Fats and dairy industry

## Branch

Mechanical and metallurgical industry

## Sub-branch

Packaging



## Financial indicators (indicative)

**Potential investment**

10 – 20 Mns MAD

**Potential turnover**

30 – 40 Mns MAD

**EBITDA<sup>2</sup>**  
(in % of turnover)

10% – 15%

**Jobs**

20 – 30 direct jobs

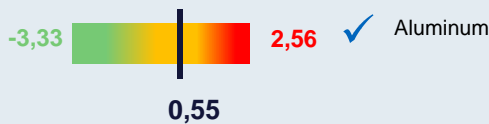


## Key facts

- Absence of local production of aluminum seals with nonetheless a local sourcing trial underway with a major player in the dairy industry for the manufacture of aluminum seals with a sufficient market size for the establishment of a manufacturing unit



## Product Complexity<sup>1</sup>



## Main required products

✓ Aluminum



## Main investment benefits

### Grants

- Industrial Development and Investment Fund
- Istitmar SME Program or VSE, subject to the turnover

### Potential land

- Souss Massa Industrial Zone
- Lakhyayta Industrial Park
- Jorf lasfer

### Training assistance

- « IDMAJ » Program
- « TAEHIL » Program

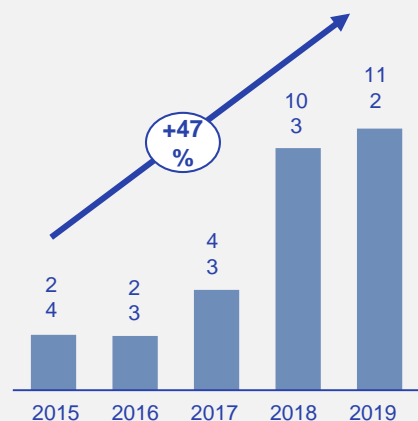
### Financing

- SME Mezzanine
- Tamwilkom



## Market growth and size

### Morocco Imports (Mns MAD)



### Morocco's main import countries



### Local vs. Import



1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap