

Project #337: Manufacture of metal barrels



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Project description



Manufacturing unit of barrels based on tinsplate and aluminum adapted to the food industry to serve the Moroccan market and part of the export, especially the African continent

Main clients: Fish industry, fruit and vegetable juice processing industry

Branch

Mechanical and metallurgical industry

Sub-branch

Packaging



Financial indicators (indicative)

Potential investment

10 – 20 Mns MAD

Potential turnover

30 – 50 Mns MAD

EBITDA²
(in % of turnover)

~10 – 15%

Jobs

20 – 30 direct jobs



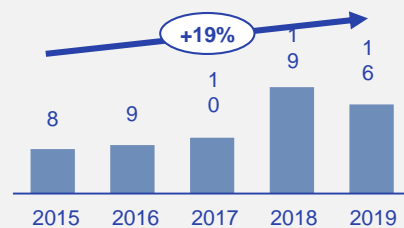
Key facts

- Potential of exports to African countries with industries using barrels, in particular the processing of fruits and vegetables (juice) which is growing rapidly in these countries
- Opportunity to serve several industries outside the food industry, particularly the chemical industry

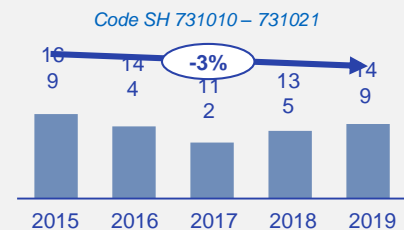


Market growth and size

Morocco Export (Mns MAD)



Europe Imports (Mns MAD)



Morocco's main export countries

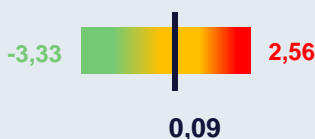


Local vs. Import

10
0%
Imp
ort



Product Complexity¹



Main required products

✓ Aluminum



Main investment benefits

Grants

- ▶ Istitmar SME Program or VSE, subject to the turnover

Training assistance

- ▶ Programme « IDMAJ »
- ▶ Programme « TAEHIL »

Potential land

- ▶ Souss Massa Industrial Zone
- ▶ Lakhyayta Industrial Park
- ▶ Jorf lasfer

Financing

- ▶ SME Mezzanine
- ▶ Tamwilkom

1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap