

# Project #336: Manufacture of metal lids for fish cans



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**Division:** Mechanical, metallurgical and building materials industry

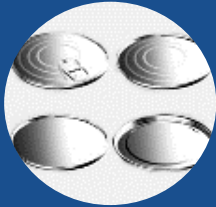


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## Project description



Production unit of metal lids for fish cans within the framework of strengthening the production capacities of existing operators. Products made of iron and aluminum and used for covering the bodies of fish cans

### Main clients:

- Fish industry



## Key facts

- Imports of metal lids for fish cans in the order of 500 Mns MAD
- Growth of the sector driven by the development of the fish industry estimated at 9% by 2030



## Product complexity<sup>1</sup>



## Main required products

- ✓ Iron
- ✓ Aluminum



## Main investment benefits

### Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

### Potential land

- ▶ Souss Massa Industrial Zone
- ▶ Lakhyayta Industrial Park
- ▶ Jorf lasfer

### Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

### Financing

- ▶ SME Mezzanine
- ▶ Tamwilkom

## Branch

Mechanical and metallurgical industry

## Sub-branch

Packaging



## Financial indicators (indicative)

### Potential investment

150 – 200 Mns MAD

### Potential turnover

150 – 250 Mns MAD

### EBITDA<sup>2</sup> (in % of turnover)

14% – 20%

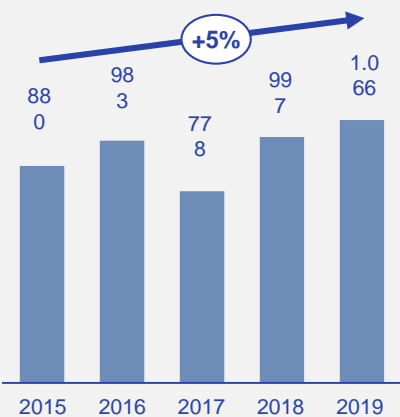
### Jobs

100 – 150 direct jobs



## Market growth and size

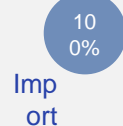
### Morocco Imports (Mns MAD)



### Morocco's main import countries



### Local vs. Import



1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap