

Project #328: Extrusion unit for polyethylene and polypropylene films



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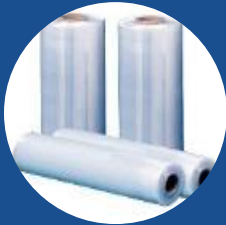


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Project description



Unit of production of polyethylene and polypropylene of a few tens of micrometers of thickness by extrusion of polyethylene and polypropylene. Unit which can be set up in the medium term with more protection of the national market against the imports

Main clients:

- Agribusiness, agriculture, phosphate, cement...

Branch

Plasturgy

Sub-branch

Packaging



Financial indicators (indicative)

Potential investment

~100 – 120 Mns MAD for a capacity of 15 kT per year

Potential turnover

~300 – 400 MAD for a capacity of 15 kT per year

EBITDA² (in % of turnover)

10% – 20%

Jobs

~200 – 300 direct and indirect jobs

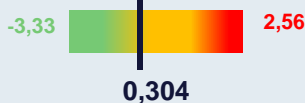


Key facts

- Consumption of unprinted flexible films estimated at 400 Mns MAD in 2019 (or 20 kT)
- Significant imports in the form of PE/PP film for local film printers or in the form of stretch film sold directly to customers (B2B and B2C)
- Some operators doing local PE film extrusion (Atlantic Packaging)



Product Complexity¹



Main required products

- ✓ Polyethylene and polypropylene



Main investment benefits

Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

Potential land

- ▶ Lakhyayta Industrial Park
- ▶ Souss Massa Industrial Zone
- ▶ Jorf Lasfar Industrial Park

Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

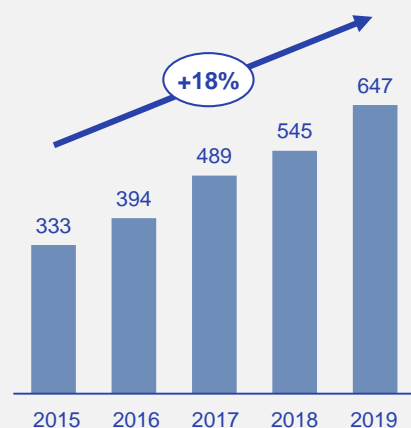
Financing

- ▶ SME Mezzanine
- ▶ Tamwilkom



Market growth and size

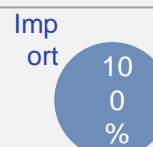
Morocco Imports (Mns MAD)



Morocco's main import countries



Local vs. Import



1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap