

Project #327: Big bag manufacturing unit



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Project description



Production unit for flexible bulk bags (powder, sand, fertilizer, seeds, cement...). Reusable containers made of a combination of plastic and textile materials requiring intensive labor

Main clients:

- Agribusiness, agriculture, phosphate, cement...

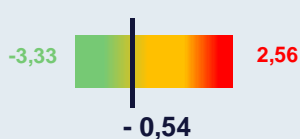


Key facts

- Potential for market consolidation through the development of new products currently imported, especially big bags
- Consumption of big bags today totally imported estimated at ~70 Mns MAD structured around 3 main sectors of activity (food processing, cement and fertilizer)



Product Complexity¹



Main required products

- ✓ Raw materials in plastics



Main investment benefits

Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

Potential land

- ▶ Lakhyayta Industrial Park
- ▶ Souss Massa Industrial Zone
- ▶ Jorf Lasfar Industrial Park

Training assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

Financing

- ▶ SME Mezzanine
- ▶ Tamwilkom

Branch

Plasturgy

Sub-branch

Packaging



Financial indicators (indicative)

Investissement potentiel

10 – 15 Mns MAD

Potential turnover

+70 Mns MAD

EBITDA² (in % of turnover)

10% – 15%

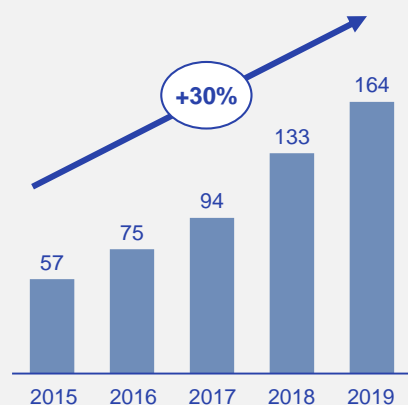
Jobs

~150 upstream jobs and ~20 garment jobs



Market growth and size

Morocco Imports (Mns MAD)



Morocco's main import countries



China

Local vs. Import

Imp
ort

10
0
%

1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap