

Project #323: Extension of gravure printing cylinder capacities "rotogravure".



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Project description



Engraving unit for metal cylinders used for printing flexible films (several cylinders can be used in the manufacturing process of a single type of packaging).

Main clients: Printer of flexible films...

Branch

Metal industry

Sub-branch

Packaging



Financial indicators (estimated)

Potential investment

~10 Mns MAD for a capacity of 20 cylinders per day

Potential turnover

~50 Mns MAD for a capacity of 20 cylinders per day

EBITDA
 In % of turnover

~25% – 35%

Jobs

~20 – 30 direct jobs



Key facts

- Cylinder production activity mainly for flexible film printing companies
- Growth in demand for cylinders related to the rising dynamics of the food industry with an estimated annual increase of 5 - 6% by 2030



Product Complexity

Lack of imports



Market growth and size

Lack of imports