

Project #304 : Production unit of refined olive oil for industrial use



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Project Description



Production unit of refined olive oil for industrial use to valorize the natural resources and supply the industries consuming pure olive oil

Main clients:

- Fish industry, fats, cosmetics...

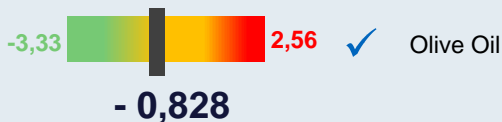


Key Facts

- Olive oil available on the market for Moroccan manufacturers poorly adapted to quality requirements
- Important potential for the development of industrial olive oil export.



Product Complexity¹



Main required products



Main investment benefits

Grants

- ▶ Industrial Development and Investment Fund
- ▶ Istitmar SME Program or VSE, subject to the turnover

Potential land

- ▶ Agropole of Meknès
- ▶ Agropole of Berkane
- ▶ Agropole of Beni Mellal
- ▶ Agropole of Agadir

Training Assistance

- ▶ « IDMAJ » Program
- ▶ « TAEHIL » Program

Financing

- ▶ SME Mezzanine
- ▶ Green Invest

Branch

Agri-food

Sub-branch

Fats and oils industry



Financial indicators (indicative)

Potential Investment

~20 – 60 Mns MAD

Potential Turnover

~50 – 100 Mns MAD

EBITDA² (in % of turnover)

~15% - 20%

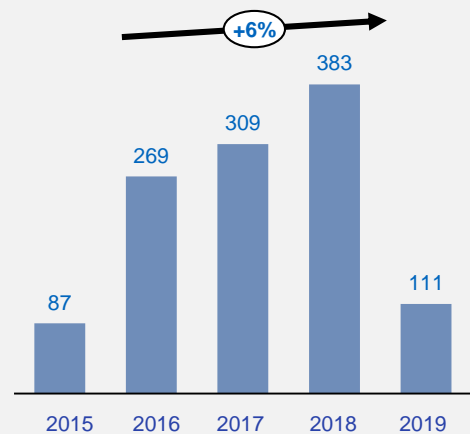
Jobs

~20 – 70 jobs



Market growth and size

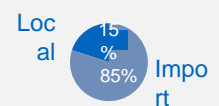
Morocco Imports³ (Mns MAD)



Morocco's main import countries



Local vs. Import



1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap