

Project #317: Production unit for pulp powder preparations



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Project description



Valorization unit of 3.000 T of carob through preparations in powder of pulp packaged for the final consumer

Branch

Agri-food

Sub-branch

Food preparations



Financial indicators (indicative)

Potential investment

100 – 150 Mns MAD per 5 units and a global area of 1,5 Ha

Potential turnover

30 – 40 Mns MAD per 5 units and a global area of 1,5 Ha

EBITDA² (in % of turnover)

~25 – 30%

Jobs

150 - 200 direct jobs



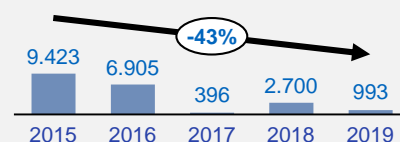
Key facts

- The Kingdom's current exports of carob seeds are mainly in raw form
- Carob gum resulting from the grinding process of the seeds has several uses, in particular as a thickener in the food industry or in the mining or textile sectors

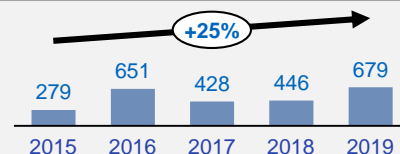


Market growth and size

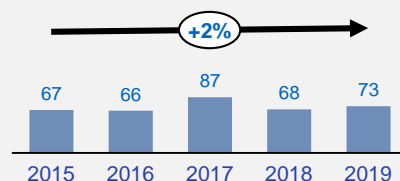
Morocco Imports³ (K MAD)



CEDEAO Imports³ (K MAD)



Europe Imports (Mns MAD)



Morocco's main import countries

Tunisia

Local vs. Import

100% Imp
ort



Product Complexity¹



Main required products

✓ Carob



Main investment benefits

Grants

- Industrial Development and Investment Fund
- Istitmar SME Program or VSE, subject to the turnover

Potential land

- Agropole of Meknès
- Agropole of Berkane
- Agropole of Beni Mellal
- Agropole of Agadir

Training assistance

- « IDMAJ » Program
- « TAEHIL » Program

Financing

- SME Mezzanine
- Green Invest

1. Product Complexity Index: the diversity and sophistication of the productive know-how required to produce a product. Products with high PCI value (the most complex products that only a few countries can produce) include electronics and chemicals. Products with a low PCI value (the least complex product that nearly all countries can produce) include raw materials and simple agricultural products.

2. Earnings before interest, taxes, depreciation and amortization

3. Source : Office des changes, TradeMap